



WHAT IS THE CREATIVE ECONOMY?

The creative economy is recognized as a significant sector and a meaningful contributor to national gross domestic product. It has spurred innovation and knowledge transfer across all sectors of the economy and is a critical sector to foster inclusive development. Whether arts and crafts, books, films, paintings, festivals, songs, designs, digital animation, video games, or any of the many other forms of creativity, creative industries are more than just sectors with good economic growth performance and potential. They are expressions of the human imagination spreading important social and cultural heritage values.

In support of the 2030 agenda and the United Nations General Assembly Resolution A/RES/74/198 International Year of Creative Economy 2021, the company Global Creative Economy Inc (GCE) has been established with the support of Governments, Ambassadors, Permanent Missions to the UN, the Private Sector, the BlockChain Community, Academia, the Film And Television Industry, the Music Industry, and Civil Society to promote the importance of Creative Economy to achieve the UNSDGs.

The creative industry is found in every aspect of our lives and integrates throughout all businesses and organizations. This industry informs our private and public lives and will always be a powerful expression of humanity. Through developments in artificial intelligence we know that human creative thinking, critical thinking, and strategic thinking will always be deeply necessary. There has never been a time that creative economy did not exist.

IT IS THE MISSION OF GCE TO ADVANCE THE IMPLEMENTATION OF CREATIVE INDUSTRIES THROUGHOUT THE WORLD IN PARTNERSHIP WITH THE MAIN STAKEHOLDERS: GOVERNMENT, PRIVATE SECTOR, ACADEMIA, UN AND CIVIL SOCIETY

Our mission is to support the advancement and implementation of creative economy in partnership with government, philanthropy, corporations, and communities, through industry, innovation, investment and infrastructure. There is no creative future without creative people, and they need to be able to develop and harness the potential of creative industries.

WE ARE SEEKING:

Creatives globally in all forms, and in all stages of development or career. Capacity-building, innovators, projects in development, and public/private partnership. GCE will assist country members and private sector members to harness the potential of their creative assets, including human, geographic, industrial and technical, to create broad based, equitable and sustainable development gains. GCE will assist private sector members seeking talent on a global scale with the vision of developing partnerships to expand their reach and scope, and growing to the next level of professional engagement capacity. Individual members will include creatives seeking employment opportunities, connections to brands and large scale projects, entrepreneurship and continuing financial and business capacity-building opportunities.

CONTACT: GISELLE ALERS, CEO
Global Creative Economy Inc
giselle@globalcreativeeconomy.com
+1 201 927 4568
globalcreativeeconomy.com